



VERN MERCADO

Graphic Designer / 2D Flash Animator
www.vernmercado.com

Concord, California
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SUMMARY

I have over 25 years of professional experience in architecture with graphic design. I am able to work through all phases of a design from [conceptualization](#), [storyboards](#), and [production](#). I have drawn for Mad Magazine ([Issue No. 358](#)) and maintain a personal art-blog www.vernscartoons.com currently receiving over 26,500 visitors within the past four years.

PUBLICATIONS / CLIENTS

Mad Magazine, San Francisco Bay Guardian, the San Francisco Chronicle, TV Guide
Citicorp Bank, the Gap, Inc., KPIX Channel 5 Television, Orchid Computers

BOOK

Published Illustrator for **"Stuck in the Middle Seat: Why Traveling Can Really Suck!"**
Written by: Doug Lipp (former head of Walt Disney, Inc. Training)
Hickethair Press, 2008
stuckinthemiddleseat.com

EDUCATION

Certificate of Achievement in Advanced Web Design
Diablo Valley College, Pleasant Hill, California

Graphic Design Skills Certificate
Foothill College, Los Altos, California

Bachelor of Design, College of Architecture
The University of Florida, Gainesville, Florida

MEDIA

Humorous Illustration, [click here](#)
Logo Design, [click here](#)
Web Design, [click here](#)
Architectural Renderings, [click here](#)
Storyboard Design, [click here](#)

AWARDS

Charles M. Schultz Museum & Research Center Cartoonist-In-Residence	2009
Creekside Arts Festival Award of Merit	2009
Society of Children's Book Writers & Illustrators Artist of the Month	2008
KALX Radio, Sticker Competition Winner	2005

COMPUTER SKILLS

Architectural: Autocad 2010, Revit Arch 2011, Google Sketchup 7, Autodesk Maya
Multimedia: Photoshop CS2, Flash MX, Dreamweaver, Illustrator
Microsoft Office: Word, Excel, Outlook; Keyboard: 40 wpm (by touch)

ONLINE SAMPLES OF WORK

Flash Animation: <http://www.youtube.com/user/vernmercado>
Recent Flash Animation Web Sites: <http://2d animator.com/mtp/mtp.html>; <http://gallopinggauchos.com>
Graphic Design: <http://vernsgraphicdesign.blogspot.com>
Multimedia: <http://mercadointeractive.com>